

Laboratory of Bio-Sensing Engineering

Open Seminar, 2024

Presenter: Mr. Tetsuya(Ted) Shiokawa

(Member of Board of Trustees, Specially Appointed Professor, Shizenkan University Graduate School of Leadership & Innovation)



**Title: Aiming Global leader in
Food and Agricultural Industry**

~How to deal with the geopolitical risks in the era of VUCA?~

Room: S-173, Faculty of Agriculture Building

**Time and Date: 10:30~11:30, July. 26 (Fri), 2024
11:30~12:00 Discussions**

Abstract: In the era of VUCA (Volatile, Uncertain, Complex, Ambiguous), characterized by unforeseen risks such as COVID-19, Russia's invasion of Ukraine, and Israel's Gaza offensive, the discussion revolves around how the environment surrounding agriculture, especially in the food and agricultural industry, is changing. Particularly, with the recent globalization, diversification of global food companies is progressing, and Japanese companies are also entering the food and agricultural sectors. In such an environment, the differences between global food companies and Japanese food industry companies are highlighted, and the strategies and collaboration among industry, government, and academia in the increasingly competitive food and agricultural sectors are discussed. Furthermore, efforts are made to explore the mindset that students in agricultural research departments, who are expected to become future global leaders in the food and agricultural industry, should possess.

Anyone is welcome! This lecture will be conducted in English but discussions in Japanese are acceptable.
Contact person: Prof. Naoshi Kondo (6170)